

EXECUTIVE STRATEGY – IMPROVE PATIENT CARE

Higher co-pays and out-of-pocket costs, plus higher deductibles, have fueled a sharp rise in medical consumerism. Where once patients did not question any aspect of the healthcare process, they are now paying attention to details large and small.

Perhaps most important, the consumer realizes that they have a choice; that if the care at one facility is lacking, one can move to another - or another.

More than just waiting in the reception area

The intense patient scrutiny has advanced far beyond frustration over spending time in a reception area. Increasingly, consumers are becoming more informed and are sharing important information over the Internet. Today, they may be as concerned about report turnaround times and subspecialty expertise as they once were about waiting room times.

Their interest is now shared by their referring physicians, who are also demanding more and better service from their colleagues.

Automated routing of studies fuels better patient care

To help improve patient care by improving efficiency, more facilities are turning to MEDxConnect from Compressus. MEDxConnect helps optimize care by maximizing IT solutions. With MEDxConnect, the right information is presented to the right person at the right time. Studies are automatically routed to place all team members on the same page and successfully balance the workload for increased levels of productivity. This approach guarantees that a patient-centric focus is achieved and patient outcomes are optimized.

MEDxConnect provides this support with ease: All established patient care goals are accomplished using native technology and is accessible from any workstation at any location.

The result is higher patient and referrer satisfaction through faster delivery of care. This improved service helps boost patient retention and paves the way for the patient to choose additional services and recommend the facility to others based on positive experiences.

About Compressus

Established in 2000, Compressus Inc. is a medical software company offering proven interoperability solutions to the rapidly growing healthcare IT market. Its products are designed to dramatically improve physician efficiency, reduce enterprise costs and increase patient safety. Compressus is particularly concerned with solving problems associated with integrating healthcare enterprises plagued by a lack of connectivity and interoperability among disparate islands of healthcare IT solutions, including clinical (EMR, HIS, RIS, PACS) and business (billing, registration, patient tracking), among others.

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